



Dear Restaurateur:

Let's Dine Out, Do Good together on November 2, 2017! This Fall, Action Ministries invites you to partner with us to make a collective statement about hunger: that we want it gone from our communities. For more than 50 years, Action Ministries has offered creative solutions to alleviate poverty via Hunger Relief, Housing, and Education. This year, we invite you to join us in fighting hunger, one person and plate at a time.

This year, on November 2, you will have a rare opportunity to experience a triple win:

- 1) **Enjoy promotion benefits** (social media promotions, high-traffic website posting, press releases and other media) making it clear to your community that you take social responsibility seriously.
- 2) **Increase customer loyalty** by providing them a chance to Dine Out. Do Good. with you as the key conduit. We will promote your participation through offering a poster, register stands, stickers, and an e-news banner for online promotion.
- 3) **Be part of the solution to the problem of hunger**, which is persistent and pervasive, and impacts children more than any other group. But there is good news! Through your generosity, our client partners receive hunger relief, housing and education solutions tailored to their specific needs to promote independence.

What can you do to experience success with this event? First, please agree to join us in this important partnership. Next, get excited! Spread the word about Dine Out, Do Good by: 1) Adding this event to your restaurant's Facebook page; 2) Use the collateral we provide and sharing your enthusiasm for this event with your staff and customers!

You may reach us by emailing Katie Farmer, Director of Marketing and Metro Programs with any questions: kfarmer@actionministries.net or by calling 706-963-0627.

Thank you again for joining us as we make hunger history!

With Gratitude,

A handwritten signature in black ink that reads "Katie Farmer". The signature is written in a cursive, flowing style.

Katie Farmer

Director of Marketing and Metro Programs



Please complete and sign this form to confirm participation in Dine Out, Do Good.

*I, _____, an authorized representative of _____,
agree to participate in Dine Out, Do Good on _____.

*We will contribute 10% of the day's gross sales with Action Ministries.

I wish to give the proceeds from Dine Out, Do Good by: (please check box)

_____ Sending in the proceeds check within two weeks of the event

_____ Having an Action Ministries representative come pick up the check on _____ at _____

Signature of Business Owner/Representative Date

Please complete and return to kfarmer@actionministries.net.