

# Partners in leading Georgians out of poverty

BY DAN CURRAN

Companies and organizations with varied interests have joined forces with Action Ministries and supported the nonprofit in its mission to lead people out of poverty.

Bank of North Georgia, a division of Synovus Bank, recently partnered with Action Ministries to raise funds that support the nonprofit's Feed the Hungry Food Box program. Customers and supporters visited a Bank of North Georgia location and each donated \$5 for a food box that feeds a family for up to five days.

Bank associates fully embraced the partnership with Action Ministries and helped Bank of North Georgia achieve its goal of raising enough funds to provide more than 100,000 meals to Georgia families in need.

"We chose Action Ministries because they are a 50-year-old, well-respected nonprofit with an excellent track record of success," says Rob Garcia, president and chief operating officer of Bank of North Georgia.

Among the companies partnering with Action Ministries recently were the Atlanta Falcons, CARFAX,



Bank of North Georgia (BNG) employees and customers at each of the bank's 41 branches raised a total of \$28,000 to help support the work of Action Ministries Feed the Hungry. Rob Garcia, president and CEO of BNG, signs a donation check, as, from left, Don Howard, BNG chairman and regional CEO, and John R. Moeller Jr., president and CEO of Action Ministries, look on.

Ernst & Young, Ford, HoneyBaked Ham, Novelis, ReMax Realty, Sam's Club and the Walmart Foundation.

For information about Action Ministries corporate social engagement programs, contact Rebecca Whicker, vice president of strategic marketing, at (404) 881-1991.



See page 20 in this edition of *GEORGIA Magazine* for more about Action Ministries.

Volunteers of all ages, including children and teens, help pack Action Ministries Feed the Hungry food boxes.

**Bonus content**

## Top 15 ways to be a Life-Changer in Georgia

At Action Ministries, we are all about being Life-Changers in Georgia! When you get involved in breaking the cycle of poverty for your neighbors in need, it's not just their lives that are changed. It's yours, too! Here are some ways you can help:

1. Host a food drive
2. Like us on Facebook!
3. Mentor a GED student
4. Download our iPhone App
5. Subscribe to our RSS news feed and e-newsletter
6. Teach a computer or financial skills training class
7. Read to a child in the Children's Program (Atlanta)
8. Give \$5 to the Erase Hunger This Summer campaign
9. Pack food boxes at our Feed the Hungry warehouse (Atlanta)
10. Join your company in a "volunteering" day for hunger relief
11. Sponsor a housing startup or cleaning kit for a homeless veteran
12. Provide a Kroger gift card to a recovering client at Breakthru House
13. Grab your kids and have a sandwich-making party for the Smart Lunch, Smart Kid program
14. Serve a meal at Our Daily Bread (Athens) or the Women's Community Kitchen (Atlanta)
15. Lead a game night or creativity night at Welcome House (Atlanta), or celebrate birthdays at Maxwell House (Augusta)

Learn about these opportunities and more by visiting [www.actionministries.net](http://www.actionministries.net).