

EVERYBODY CAN BE
GREAT
BECAUSE ANYONE CAN
SERVE

– Dr. Martin Luther King, Jr.





Dear Friends:

Action speaks louder than words – to those we serve, those serving beside us, our donors and partners who trust us to maximize every dollar for the greatest impact. We are taking action by serving more people, engaging more volunteers, and partnering with more congregations and organizations than ever before. Our efforts depend heavily on servant leaders like you.

Action Ministries lives by the belief that the human spirit can and does triumph. Our client success stories are proof of this every day. And though we know that human interaction, whether it be lifting someone’s spirit or simply sharing a hope-filled prayer, is important to our clients’ success, we realize that good intentions are not enough. Nonprofits are under increasing pressure to demonstrate results. We know the challenges our most vulnerable neighbors face require more than hope; they require strategies that provide real results. Our clients deserve it. Our stakeholders demand it.

Action does speak louder than words, and in 2011 we began a renewed sense of mission-focused efforts to strengthen the organization by moving from site-based services to providing a ‘toolbox of solutions’ for the communities within which we work. However, our mission remains the same – to lead communities and volunteers in serving their neighbors in need by providing hunger, housing and education solutions to Georgia’s most vulnerable citizens.

This past year, we laid the groundwork to expand our Housing program statewide through our Mountain Initiative and added ten new housing units. We received a substantial grant from the U.S. Housing and Urban Development Department that will enable us to open eight new rural transitional housing units in the Augusta area. We also made plans to launch *Smart Lunch*, *Smart Kid*, our new summer lunch initiative, and will serve over 100,000 lunches in 2012 to children in need.

Since accepting the role of CEO just over a year ago our Chairman, Chris Damico, and I have been working with our Board of Directors to redefine our organization’s vision for the future. We are undergoing a powerful transition—building upon a firm foundation, repositioning, strengthening, and growing in a strategic way that will allow us to leverage every dollar given for a profound impact to transform even more lives.

In the words of Dr. Martin Luther King, Jr., “Everybody can be great because anyone can serve. You don’t have to have a college degree to serve. You don’t have to make your subject and verb agree to serve. You don’t have to know the theory of thermodynamics to serve. You only need a heart full of grace, a soul generated by love.”

Going forward, we challenge you to let your actions speak louder than words. Join us in our efforts to do God’s work in the world by taking action today.

Gratefully,

John R. Moeller, Jr.
President & CEO

Chris Damico
Chairman of the Board



ACTION SPEAKS LOUDER THAN WORDS



Chris Damico
Chairman of the Board

John R. Moeller, Jr.
President & CEO

ACTION SPEAKS

“... in 2011 we began a renewed sense of mission-focused efforts to strengthen the organization by moving from site-based services to providing a ‘toolbox of solutions’ for the communities within which we work.”

ACTION SPEAKS IN GEORGIA

Mission & Programs

For 49 years, Action Ministries has continuously pursued its mission to lead communities and volunteers in serving their neighbors in need. For five decades, we have provided hunger, housing and education solutions that help beat the cycle of poverty for Georgia's most vulnerable residents. We meet needs at our program sites in Athens, Atlanta, Augusta, Gainesville, and Rome as well as through our numerous transitional and supportive housing sites for homeless families in 19 Georgia counties. Our affiliate ministry – Breakthru House in Decatur – offers unique, individualized addiction treatment for women in crisis.

A few programmatic highlights:

Did you know? According to the 2010 U.S. Census, Athens-Clarke County has the highest rate of poverty (in counties with a population of more than 100,000) in the United States.

In Athens, our signature program – Our Daily Bread – offers meals seven days per week, 365 days per year, to the poorest and most food insecure Athenians.

Did you know? Action Ministries is an official partner of the United Way of Metropolitan Atlanta on homelessness in the region.

In Atlanta, Action Ministries provides after school, evening, weekend, and summertime educational and enrichment activities for children living at two different homeless shelters.

Did you know? Our Rome office is the Northwest Georgia distribution center for the Atlanta Community Food Bank.

In Rome, in addition to our three pantries that are open days, nights, and weekends, more than 30 food pantries collaborate with Action Ministries in Northwest Georgia.



ACTION SPEAKS

In 2011:

1.1 million pounds of food distributed

69,500 individual meals were served

49,000 individuals' basic needs were met

36,350 volunteer hours were logged

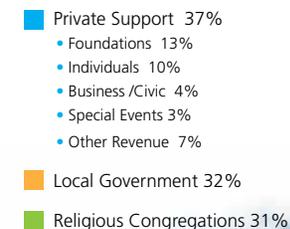
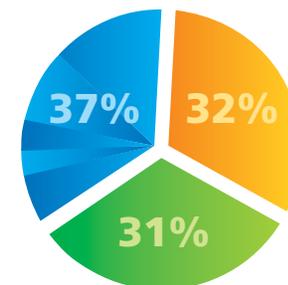
340 partners joined our efforts or continued their partnership with us

Finances & Support

Action Ministries' funding mix in 2011 was typical of most. One-third of all support comes from religious congregations, and one-third comes from local governments throughout Georgia. The remaining third of the budget is supported by foundations, individual donors, businesses, and civic groups. For a full list of supporters, visit www.actionministries.net.

2011 Foundation Support

- Atlanta Foundation
- Cecil B. Day Foundation
- Dewberry Foundation
- Episcopal Charities Foundation
- Evelyn & Frank Gordy Foundation
- Fisher-Crum Foundation
- Frances Hollis Brain Foundation
- Friedman Supporting Foundation
- GE Foundation
- George M. Brown Trust Fund
- Georgia Power Foundation
- Grizzard Family Foundation
- Ida Alice Ryan Charitable Trust
- IronMan Foundation
- Jackson EMC Foundation
- John and Mary Franklin Foundation
- Judy Lane Gilbert Memorial Foundation
- Knox Charity Fund
- Knox Foundation
- Lanzillotti Family Foundation
- Madeline & Howell Adams Trust
- Mary Allen Lindsey Branan Foundation
- Nabors to Neighbors Foundation
- Newland Family Foundation
- North Georgia Community Foundation
- Phillip and Irene Toll Gage Foundation
- Pollock Foundation
- Ralph & Mary Cleveland Foundation
- Ray M. & Mary Elizabeth Lee Foundation
- Reed Family Foundation
- Sara Giles Moore Foundation
- Sawnee EMC Foundation
- The Community Foundation for Greater Atlanta
- The Creel-Harison Foundation
- Thomas Meloy Foundation
- Tolleson Family Foundation
- United Way of Hall County
- Virgil P. Warren Foundation
- Vogel Family Foundation
- Wachovia Permanent Foundation



Impact & Action

ANYONE CAN SERVE

"I read about the Smart Lunch, Smart Kid summer lunch initiative in my local newspaper and knew I wanted to volunteer! Even a homebound 83-year-old can make sandwiches for hungry children."

– Mrs. Westbrooks
Retired Lunchroom Lady



CLIENTS SPEAK

"I feel so comfortable here, but the most important thing is that my kids feel comfortable. Everyone is so generous and wants to be here. It doesn't feel like they have to be here."

– Atlanta Women's
Kitchen Client



CLIENTS SPEAK

"I have gained self-confidence while being in this program . . . It means so much that there are people who want me to succeed."

– Action Ministries
Housing Client



CLIENTS SPEAK

"I couldn't read . . . and this was the first time I have ever trusted anyone enough to say it out loud."

– Action Ministries
Athens Client



ACTION SPEAKS

"Our mission remains the same – to lead communities and volunteers in serving their neighbors in need by providing hunger, housing, and education solutions."

Statement of Activities

For the year ending December 31, 2011

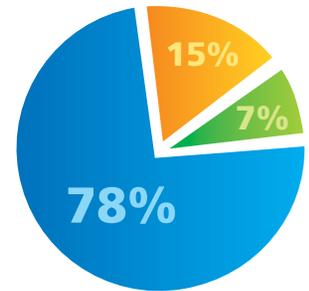
Support and Revenue

Contributions	\$	1,744,150
Grants		935,869
Events		90,072
Other revenue		136,50
Total Support and Revenue	\$	2,906,598

Expenses

Programs	\$	2,609,097
Fundraising Expenses		242,515
Operating Expenses		515,612
	\$	3,367,224

Decrease in net assets		(460,626)
Net assets at beginning of year		2,357,062
Net assets at end of year		1,896,436



■ Programs 78%
■ Operating Expenses 15%
■ Fundraising Expenses 7%

Statement of Financial Position

for the year ending December 31, 2011

Assets

Cash and cash equivalents	\$	556,005
Investments		296,251
Grant receivables		12,793
Promises to give		73,828
Other Assets		1,026,765

Total Assets \$ **2,065,642**

Liabilities \$169,206

Net Assets

Unrestricted	\$	1,882,352
Temporarily restricted		14,084

Total Net Assets \$ **1,896,436**

Total Liabilities & Net Assets \$ **2,065,642**

A note about finances.

In 2011, the Board of Directors supported a planned substantial investment of reserve funds in development and marketing professionals to finance strategic growth.

ACTION SPEAKS

*"Action Ministries
lives by the belief
that the human spirit
can and does triumph.
Our client success
stories are proof of
this every day."*

Central Staff Leadership

John R. Moeller, Jr.
President & CEO

Doug Blissit
Chief Financial Officer

Andrea Fowler
Vice President, Programs

Anna Hutto
Vice President, Development

Rebecca Whicker
Vice President, Strategic Marketing

Board of Directors

Carol Adams

Rosalie Castleberry

Bruce Cooper

Chris Damico

Dick Fraher

Robert Forrest

Les Harper

John Kauffman

Billy Lovett

Jim Lowry

Nancy MacDonald

John Moeller

Dora Nagles

Suzanne Rutledge

Joe Scibilia

Mike Selleck

Helen Smith

Advisory Council

Paul Beckham

Jennifer Leslie
Boettcher

Julie Childs

Ron Cross

Carolyn Curry

Bill Dahlberg

John Dewberry

Allen Ecker

Steve Farmer

Claude Grizzard, Jr.

Ed Heys

Zoe Hicks

Hank Huckaby

Bevel Jones

Charles Knox

Robert Knox, Jr.

William Kuhlke, Jr.

Donna Lanzillotti

Jerry Nix

Dan Reeves

Chuck Savage

Betty Siegel

William Vogel

Ben Voyles

Gil Watson

Betty Whitten



www.actionministries.net

